

# BOOK YOUR STALL TODAY FOR PACKTEX 2026

## CONTACT DETAILS

Phone: +91 8160480947, +91 9211660947  
Email: [info@uttarpradeshindustrialtradesh.com](mailto:info@uttarpradeshindustrialtradesh.com)  
[www.packtex.in](http://www.packtex.in)



● Amber Media



# PackTex Expo 2026

Where Packaging Meets Progress



Trade Facilitation Centre,  
Bada Lalpur, Chandmari  
**VARANASI**



**24 25 26**  
**APRIL 2026**

# ABOUT THE EVENT

**PACKTEX** is a B2B trade exhibition focused on the printing and packaging industry in India. The platform brings together manufacturers, suppliers, technology providers, and industry professionals to support business interaction and industry development.

Organized by **Vyapar India Association (VIA)**, **PACKTEX** aims to encourage innovation showcase, knowledge exchange, and professional collaboration. Hosted in Uttar Pradesh, the exhibition offers an opportunity for participating companies to enhance visibility and engage with the regional and national printing and packaging market.

**Date: 24-25-26 April 2026**

**Venue: Trade Facilitation Centre,  
Bada Lalpur, Chandmari,  
Varanasi, Uttar Pradesh**

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**PACKTEX 2026** serves as a focused meeting point for industry stakeholders across printing, packaging, and allied sectors.

## ABOUT THE ORGANISER (VIA)

**Vyapar India Association (VIA)** is a not-for-profit business promotion organization established in 2023, focused on creating structured trade opportunities through exhibitions and business platforms. The association works to strengthen India's industrial ecosystem with a strong emphasis on MSMEs, emerging industries, and regional development, particularly in Uttar Pradesh.

Founded by **Mr. Kunal Mishra, Founder & Director**, VIA designs and delivers B2B trade exhibitions, industry-specific trade shows, business summits, buyer-seller meets, and trade missions. Through its platforms, VIA facilitates industry collaboration, technology adoption, and sustainable business growth across diverse sectors.



# 2026



# WHY EXHIBIT AT PACKTEX 2026?

PACKTEX 2026 provides a focused, business-oriented platform for exhibitors from the printing, packaging, and allied industries. Curated by Vyapar India Association (VIA), the exhibition connects exhibitors with serious buyers, industry leaders, and technology providers in a high-engagement trade environment.

## Exhibitor Benefits

- Direct access to decision-makers, buyers, and distributors
- Professional brand visibility within a credible B2B platform
- Opportunities for strategic networking across MSMEs, manufacturers, and corporates
- Product launches and live technology demonstrations
- Market expansion across Uttar Pradesh and beyond
- Exposure to industry trends and emerging technologies

**Exhibiting at PACKTEX 2026 supports brand positioning, partnership development, and long-term business growth.**

B2B FOCUSED PLATFORM

TRADE-ONLY AUDIENCE

INDUSTRY-CURATED EXHIBITION

# PRODUCT CATEGORIES/ INDUSTRY SEGMENTS

PACKTEX 2026 presents a comprehensive showcase of technologies, materials, and solutions across the printing and packaging industry, bringing together the complete value chain on a single platform.

Industry segments on display include printing and packaging machinery, automation solutions, packaging materials, labels and coding technologies, inks and consumables, pre-press and post-press solutions, digital and commercial printing, sustainable and smart packaging, logistics and supply chain services, along with allied industry support services.

PACKTEX 2026 offers a focused platform for buyers and exhibitors to explore innovation, technology, and business opportunities shaping the future of the printing and packaging ecosystem.



Printing Machinery



Packaging Machinery



Automation & Robotics



Packaging Materials



Labels & Coding



Inks & Consumables



Digital & Commercial Printing



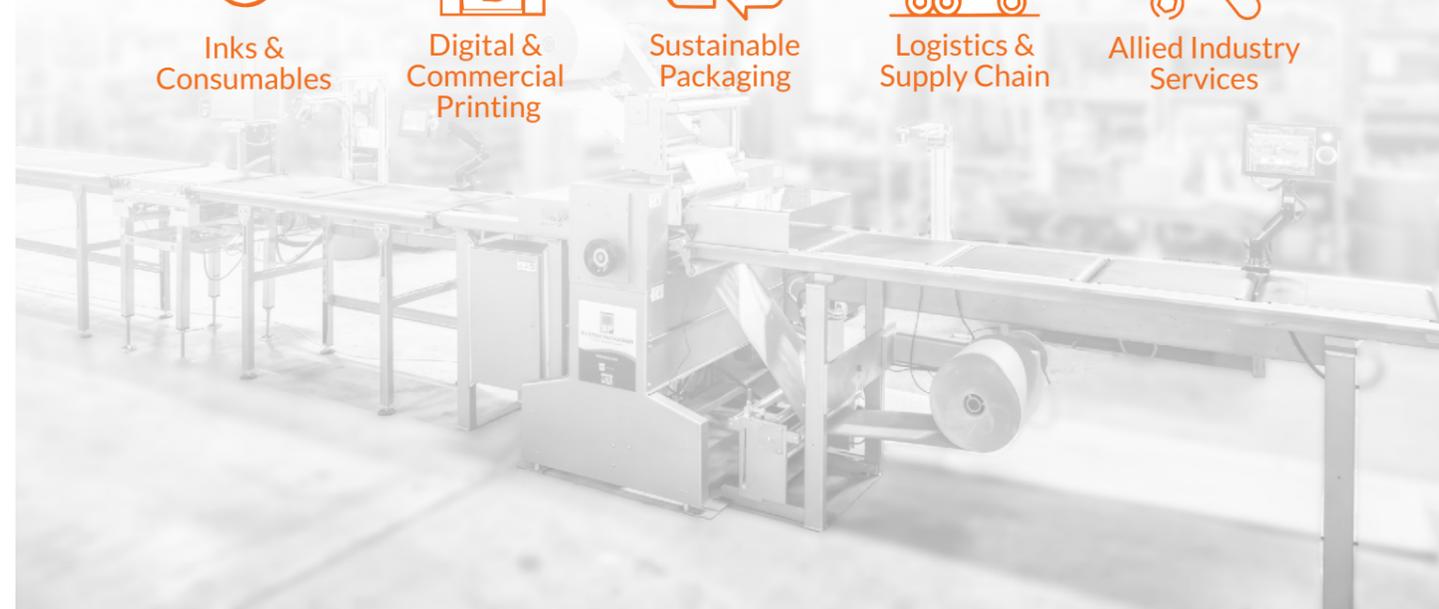
Sustainable Packaging



Logistics & Supply Chain



Allied Industry Services



The Complete Event Platform That Adapts to Your Needs  
 Powered by AI. Backed by People Who Deliver.

## VISITOR PROFILE & OPPORTUNITIES

PACKTEX 2026 attracts a focused audience of industry professionals actively seeking business opportunities across the printing and packaging value chain.

Visitor profiles include manufacturers and production heads, distributors and channel partners, procurement and purchase teams, brand owners and entrepreneurs, importers and exporters, as well as industry consultants and technical professionals.

## OPPORTUNITIES FOR EXHIBITORS

High-quality lead generation through interaction with serious buyers and qualified decision-makers.

Opportunities to build strategic business partnerships with distributors, suppliers, and collaborators.

Market entry and expansion across Uttar Pradesh and emerging regional markets. On-ground business conversions through direct discussions, negotiations, and deal closures.

Strengthened brand visibility and credibility within a professional industry platform. Access to market intelligence, including buyer behavior, demand trends, and industry developments.

## RATE CARD



### Stall Packages & Pricing

24-25-26-April 2026  
Varanasi

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### Stall Sizes & Cost

**Minimum stall size**  
9 sqm

Cost  
7500 /- rupees per  
Sq. mtr +18% GST

Same for All Sizes



**Standard Booth**

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### Branding & Cost

Vyapar India Association is Providing Best Eye Catching Branding And Promotion Facilities For All the Exhibitor Stall As per their Requirement

**Cost**

35/- Rs per  
Sq mtr +18% GST

**Standies**

45 /- Rs per  
Sq mtr +18% GST  
40 SQ.Ft ( 5x3)

**Electricity Cost (Mandatory)**

Electricity Charges for Entire Event - Rs 3000 /-

**Digital Display**

Digital Display Charges for Entire Event - Rs 6500 /-

**Hotel Facilities**

Hotel Charges Rs 2000 per Day

**Fooding Facilities**

Food for Exhibitor Staff - Rs 350 per plate



**Bare Space**

Bare Space , Exhibitor can Customized their space as per their Requirement

Note: The Bare Space Holder has to pay Electricity Charges as per their Consumption

**Bare Space Charges**

Bare Space Upto 20 Sq. mtr — Rs 7000 /- per sq. mtr ( Excluding 18% GST )

In House Fabrication is Available All the Exhibitor Can Share the Stall Design As They Want to Show Case

Electricity Charges Is Excluding

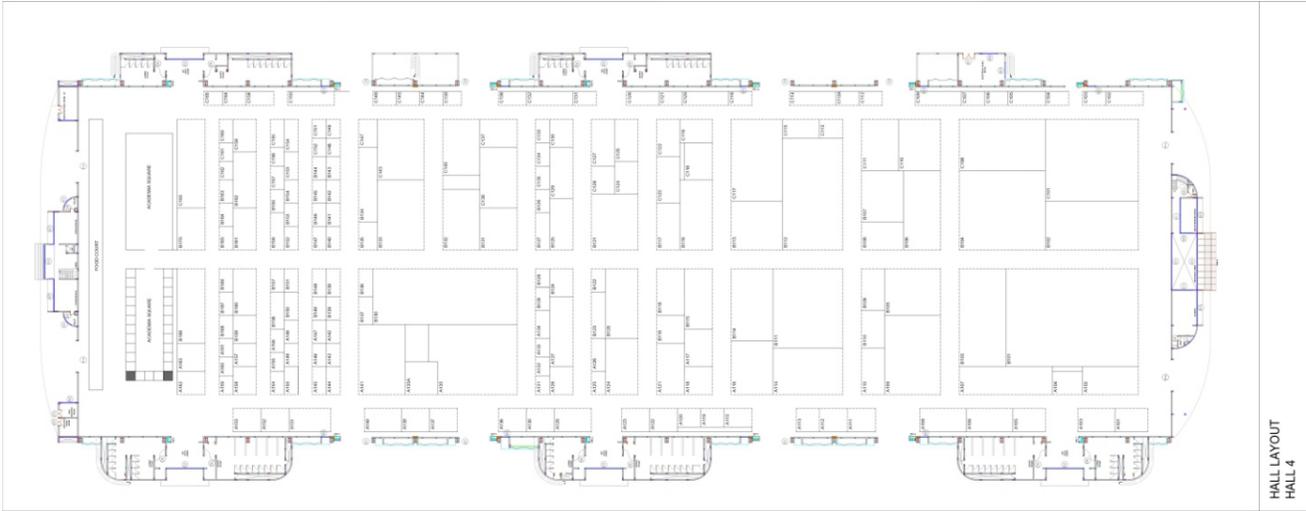
**Additional/ Optional Services**

The Following are Available at Extra Cost

- Additional Furniture/Electrical
- Power Load / Supply
- Audio Visual Equipment
- Telephone/Fax/Internet Connections
- AudioVisual Systems
- Design And Construction Services
- Hostess/ temporary Promotional Staff
- Stand cleaing Service
- Security Services
- Cargo Movement & Clearance

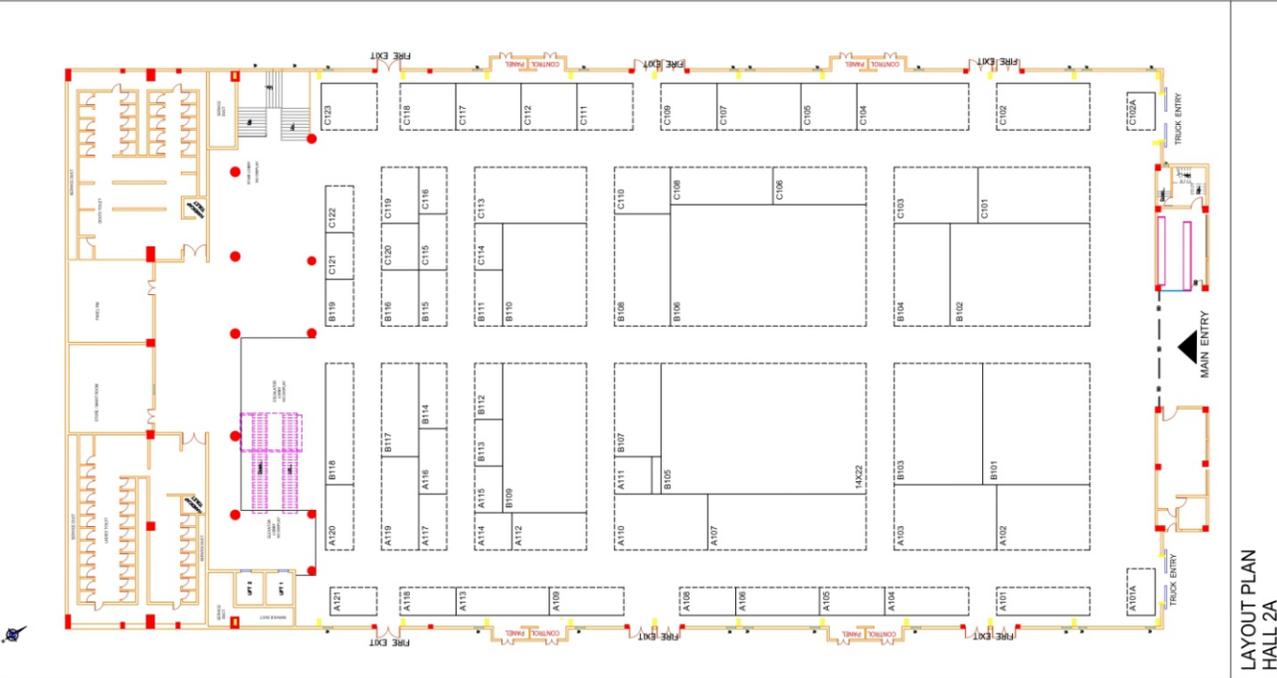
**FLOOR PLAN**

**HALL 2A**



HALL LAYOUT HALL 4

**HALL 4A**



LAYOUT PLAN HALL 2A